

Special Report: 5 Reasons KiwiSchools is the Smarter Choice for Your School Website

A school website should be more than a digital noticeboard; it is your school's public face, a hub for your community, and a vital tool for engaging parents, whanau, and prospective families.

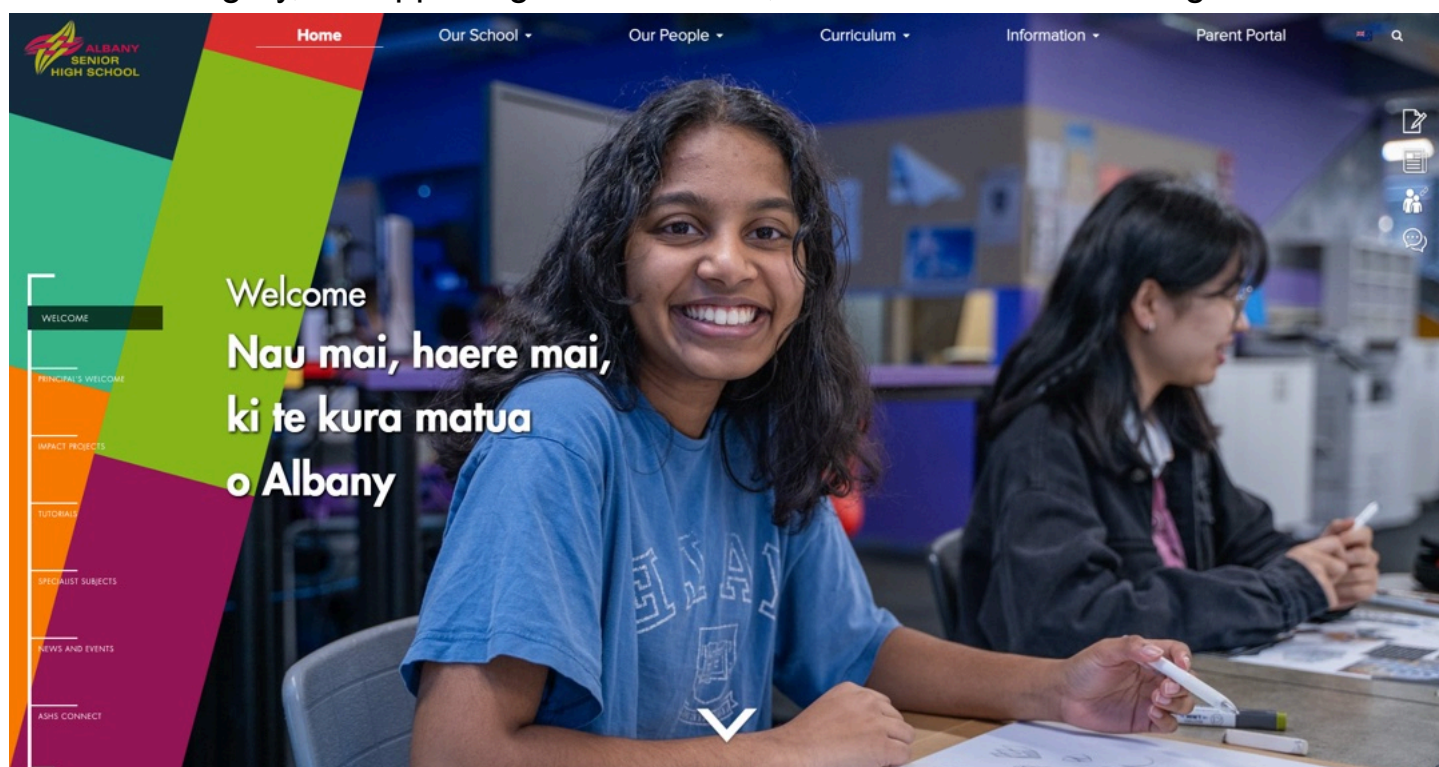
At KiwiSchools, we understand the unique needs of New Zealand schools, and we've built our service around helping you engage with your school community more easily and more effectively.

Here's why so many schools are choosing KiwiSchools.

1. Customised for New Zealand Schools

We've worked for over 25 years with schools across Aotearoa—rural, urban, primary, secondary, specialist, special character, and kura kaupapa. We understand your audience, your needs, and your compliance responsibilities.

Your website will reflect your school's identity, not a generic template. Whether it's localised imagery, or supporting school values, we build sites that feel right at home.



2. Easy for Staff to Use

We know schools don't have full-time webmasters. That's why we make updating your website simple. You do all the day-to-day updating, and we help (using your free minutes each term) with occasional help from our techy guys.

Our content management system is built on WordPress, but with powerful tools tailored to schools: drag-and-drop editing, embedded event calendars, newsletter integration, photo galleries, and more. We provide full training and friendly support so even non-technical staff feel confident.



3. Integrated Communication Tools

One login. One dashboard. One system for it all.

With KiwiSchools, your website, newsletters, notices, and calendar updates all work together. Want to post a notice to the homepage and email it to parents at the same time? Easy.

This integrated approach saves staff time and helps your school speak with one clear voice.



4. Proven Designs That Parents Love



We're constantly improving our designs based on real user feedback. Parents want websites that are mobile-friendly, easy to navigate, and quick to load. Our layouts are built with user experience in mind giving visitors fast access to term dates, newsletters, enrolment info, and contact details. No clutter. Just clean, modern design.

5. Ongoing Support That's Local and Personal

You're not just buying a website you're gaining a partner.

We're a small, passionate New Zealand company. You'll deal with real people who understand schools. We provide prompt, personal support and ongoing upgrades to keep your site fresh and secure.

When you call KiwiSchools, you won't end up in a helpdesk queue. You'll get help that's timely, kind, and effective.

Your school deserves a website that's beautiful, functional, and easy to manage without adding more to your staffs workload.



KiwiSchools helps schools shine online.

If you're considering a new website, let's talk!

Email: sales@kiwischools.co.nz

Mobile: 021 806 160

Or explore examples of our work on www.kiwischools.co.nz.